



# Expression of interest for research cooperation

### **Description of institution**

Interested institution:	Jagiellonian University
	Institute of Economics, Finance and Management
Department carrying out the proposed	Institute of Economics, Finance and Management
research	Department of Organization and Management
Address and webpage	ul. Prof. Stanisława Łojasiewicza 4, 30-348 Kraków
	http://www.uj.edu.pl/en_GB/web/instytut-ekonomii-i- zarzadzania/instytut/struktura/katedra-organizacji-i- zarzadzania
	Professor Ph.D. Zbigniew Makieła
Contact person (name, e-mail address, phone)	Manager of Department of Organization and Management zbigniew.makiela@uj.edu.pl

#### Research offer

## **Brief description of the department (key research facilities, infrastructure, equipment)** (up to 1000 characters)

activity of the department:

- research focused on contemporary management issues, in particular the development of theoretical and methodological foundations for strategic management in connection with innovative enterprise, town and regional management, innovation management,
- care for the promotion and scientific development of employees
- improving the didactic process of the employees,
- care for the development of scientific cooperation with national and international entities, establishing cooperation with entities of the business practice sector.

The scientists are the authors of numerous papers whose subjects relate to their areas of scientific interest. Many monographs and articles published in the Jagiellonian University's publishing house deserve special attention







#### Scientific area

☐ Chemistry	☐ Social Sciences and Humanities
☐ Economic Sciences	☐ Information Science and Engineering
☐ Environment and Geosciences	☐ Life Sciences
☐ Mathematics	□ Physics

#### Research field

(up to 500 characters)

The main directions of research are:

- innovation and entrepreneurship management,
- management of knowledge,
- management of organizations, businesses,
- modern methods of business management,
- human resources management.

In addition, there are issues related to issues such as:

- strategic management,
- industrial marketing,
- knowledge and technology management,
- organization design,
- capital constructions and economic links,
- information management,
- Human resource management processes in enterprises,
- human capital management,
- shaping and evaluating the effectiveness of managerial staff in contemporary organizations,
- learning organizations virtual organizations smart organizations,
- enterprise innovation, process and organization,
- management processes in global companies,
- management processes in the SME sector,
- sources of enterprise competitiveness,
- directions and forms of economic cooperation,
- processes of development of Polish economic groups,
- corporate consolidation activity in the Polish and global economy.







#### The proposed research/project description

(up to 1000 characters)

The Department in its scientific and expert work addresses the issues of broadly understood management in both the enterprise sector and the public sector. At the same time, it wants to focus on building new management solutions as well as providing advice to external stakeholders. We are open for comparative research on selected topics, exchange of experience and transfer of good practice.

### Additional information (key Persons and Expertise; additional trainings, research programme, other) (up to 1000 characters)

The staff of the Department are experienced researchers and experts. They participated in a number of karate projects (Integrated Regional Development Operational Programs, EU-funded projects for Poland) and international programs (Polish-American Freedom Foundation, International Visegrad Program).

As part of didactic activities employees conduct classes at the first Jagiellonian University studies in English and participate in exchanges Erasmus for Teacher.

