

## Expression of interest for research cooperation

### Description of institution

Interested institution:	Jagiellonian University
Department carrying out the proposed research	Department of E-Entrepreneurship
Address and webpage	Lojasiewicza 4, 30-348 Krakow <a href="http://www.ip.uj.edu.pl">www.ip.uj.edu.pl</a>
Contact person (name, e-mail address, phone)	Marta Najda-Janoszka, <a href="mailto:eknajda@cyfronet.pl">eknajda@cyfronet.pl</a> , +48 126645579

### Research offer

#### Brief description of the department (key research facilities, infrastructure, equipment)

(up to 1000 characters)

Our Department is a part of Institute of Entrepreneurship at the Faculty of Management and Social Communication of Jagiellonian University. Department is run and developed by internationally experienced team of academics with a nourishing support from cooperating business practitioners that represent IT and new media industries. We continuously develop our research potential by conducting basic research projects financed by the National Science Centre of Poland, and applied projects performed with students and run in cooperation with business partners, local governments, international institutions. As a part of the Institute of Entrepreneurship and the Faculty of Management and Social Communication our Department has a permanent access to broad scientific databases, professional research software for data storage and analysis, technical equipment for teleconferencing, work spaces for team work, presentations and conferences.

#### Scientific area

<input type="checkbox"/> Chemistry	<input type="checkbox"/> Social Sciences and Humanities
<input checked="" type="checkbox"/> Economic Sciences	<input type="checkbox"/> Information Science and Engineering
<input type="checkbox"/> Environment and Geosciences	<input type="checkbox"/> Life Sciences
<input type="checkbox"/> Mathematics	<input type="checkbox"/> Physics

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**Research field**

(up to 500 characters)

Our scientific activity focuses on the issues of entrepreneurship and enterprise management in the digital space. Recognizing the challenges of ensuring active and effective participation in the flow of information in the modern market, our team conducts research that extends beyond the definition of electronic business model and aims more broadly at understanding the changing dynamics of competitive conditions driven by IT advancements.

**The proposed research/project description**

(up to 1000 characters)

Research avenues explored by our team:

- Knowledge transfer and learning processes in the social media environment
- Knowledge spillovers, knowledge leakage and employee spinoffs
- Entrepreneurial perspective and open innovations (including data-based innovations, smart products)
- Value co-creation in the “sharing economy”
- Value appropriation / value capture in the “sharing economy”

**Additional information (key Persons and Expertise; additional trainings, research programme, other)**

(up to 1000 characters)